

**STUDENT INVOLVEMENT  
UNIVERSITY OF NEBRASKA-LINCOLN**

Content Area: Student Involvement Marketing and Communications (SIMC)

Job Title: Photography /Videography

Hours Per Week: 10-15 on call

Position Reports to: Mike Jackson

Work Location: 200 Nebraska Union

Compensation: \$9.00

Position is available: **2019-20 Academic Year**

Basic Function: Design and generate photography and videos for web and marketing materials for the promotion of Student Involvement, Nebraska Unions, various Student Affairs offices and Recognized Student Organization events and programs..

Student Involvement Responsibilities 10%

1. Participate as an active staff member in all Student Involvement training, orientation, and staff development meetings, programs and committees.
2. Assist in the development of collaborative projects across other SI content areas whenever possible.
3. Assist in the development of collaborative projects with other campus offices/ departments/divisions as opportunities arise to help achieve the goals and mission of Student Involvement.
4. Assist students and other customers of Student Involvement as needed.
5. Required attendance to two all staff trainings in Fall and Spring semester.

Content Area Responsibilities 90%

1. Develop photographic strategies for Student Involvement marketing and promotional campaigns.
2. Work with Assistant Directors, program area Graduate Assistants and administrators to develop effective photographic resources for a college student demographic.
3. Oversee video and photo shoots and coordinate the collection and organization of permission and release forms.
4. Edit and produce print/web ready multimedia content within specified deadlines.
5. Manage photography and video file archives and oversee the archiving of current work.
6. Attend and shoot video or still photographs at Student Involvement events and others as needed.
7. Collaborate with SIMC Graduate Assistants to utilize and implement effective photographic/video strategies in promotional and marketing campaigns and materials.
8. Work with undergraduate graphic designers, web and database management personnel to produce and execute effective campaigns and projects.

Preferred Qualifications

1. Able to take quality photos.
2. Must be able to work some evenings taking event photos.
3. Able to use Adobe Creative Suite to edit photos.
4. Must be able to work in a team setting and also independently at events.