

Vision: We are the vibrant hub for involvement, connection, and service to the Nebraska community.

Mission: Student Involvement provides developmental opportunities for everyone to engage in new experiences and communities. By creating and modeling inclusive environments, we integrate in-class and out-of-class learning to provide valuable programs, services, and events.

2017-2020 Student Involvement Strategic Plan

To be completed this upcoming year.

Completed August 2017

Strategic Initiative	Initiative Goal	Department Objectives	Program Area Action Steps	Performance Indicator/ Assessment Method	Who is Responsible?	Projected Completion Date
Initiative 1. Develop and implement a comprehensive assessment strategy.	Goal 1a. Design a framework for implementing an assessment plan for Student Involvement.	Determine learning/programmatic domains as a department.			Kat Kuczaj & Nick Ames	December 2017
		Develop a timeline for assessing the learning/programmatic domains.				
		Develop tools/methods for tracking domains/outcomes across programs/services.				
	Goal 1b. Incorporate assessment results into planning and decision making.					December 2018
Goal 1c. Integrate assessment results into marketing and communication plans.					May 2019	
Initiative 2. Support students in exploring their identities and engaging with new communities.	Goal 2a. Create and implement programs related to identity education, self-exploration, and intersectionality.	Create a supportive climate for students who are exploring their identity by providing professional development opportunities for our staff and colleagues.			Pat Tetreault & Jan Deeds	May 2018
		Provide educational opportunities/resources for all students.				
		Be intentional about reaching audiences that will benefit from said programming.				
	Goal 2b. Create and implement programs related to inclusiveness					May 2020

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	and civil discourse.					
	Goal 2c. Collaborate with departments and organizations that serve marginalized populations.					May 2019
	Goal 2d. Support and actively participate in university diversity priorities.					December 2018
Initiative 3. Intentionally design effective programs and services.	Goal 3a. Create a cycle of assessment for each program area.	Identify annual program area goals/priorities that tie to learning outcomes.			Kat Kuczaj & Reshell Ray	May 2018
		Identify gaps, needs/wants, current collaborators, potential collaborators, etc. in programming/services.				
		Develop or enhance programs based on desired outcomes.				
		Develop methods that effectively and creatively assess identified outcomes.				
		Adapt or create programming based on results/feedback.				
	Goal 3b. Utilize expertise outside the department to inform our work.					May 2020
Goal 3c. Implement programs and services that encourage engagement on campus and support student retention.						May 2019

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Initiative 4. Develop human capital to achieve excellence.	Goal 4a. Incorporate an annual professional development program for all student staff.	Implement Husker Grow across all SI areas.			Mike Jackson & Veronica Riepe	December 2017
		Utilize experienced student staff in professional development activities.				
		Develop an annual curriculum for professional development.				
	Goal 4b. Provide professional development opportunities for volunteers and students who regularly use our services.					May 2019
	Goal 4c. Cultivate relationships with program participants and those who utilize our services to encourage further participation.					May 2020
	Goal 4d. Share professional development experiences as an avenue to enhance the Leadership Team.	Identify the professional development needs of the Leadership Team.			Jan Deeds, Karen Wills, & Sue Wesely	May 2018
		Share what we've done, or what we have learned from conferences and/or workshops.				
		Identify development opportunities that are available to the Leadership Team.				